



**LONGVIEW SOCCER CLUB**  
**Monthly Board Meeting**  
**November 20, 2023**

**Board In attendance (in person):**

Kristi Koethe – Interim President/Concessions Manager  
Jak Massey – Treasurer  
Jenn Jolly – Equipment Manager/Team Sponsor Coord.  
Darcella (Dar) Page – Head Registrar  
DeaDea Brickert – Ref Assigner/Registrar  
Norma Britt – Member at Large

**Guests attending via ZOOM:**

Trieste Madden – CYSA President  
Tara Hargrave – CYSA Co-VP  
Jennifer Fiala – CYSA Treasurer

**Guests in attendance (in person):**

Vashi Langford – Member / Coach  
Shauna Hearn - Member  
Ron Hearn – Member / winter 2023 Field Maintenance Manager

**Call to Order:**

Kristi called meeting to order at 6:24. Starting the meeting with guest and board introductions. Additionally, welcoming Norma Britt as our new Member at Large (voted in via group text between Board Meetings).

**Review of Minutes:**

Jenn moved to accept minutes as presented, Dar seconded, motion approved.

**Financial Report:**

Jak presented the current financial report reflecting year-to-date balances for bank accounts, income and expenses as of 10/31/23. Also noting upcoming expenses and reminding the Board that this is the time of year that equipment should be getting tune-ups and other necessary serviced maintenance. Jenn moved to accept the Financial Report as presented, Norma seconded; motion passed.

**AGM Voting for E-Board Position:**

Ballots were provided to those in attendance, Kristi and Norma submitted applications for President and Vice President positions 30 days ago. They addressed the group providing the reasons and confirming interest in serving said positions (Kristi is applying for the current AGM 2-year term and Norma applied to fulfill the remaining portion of term for Vice President. DeaDea moved to accept the nominations, Jenn seconded, motion passed.

Jak offered to be a *write in candidate* for an Interim Secretary, expressing that she will fulfill the duties of Secretary until one is officially voted in. Also sharing that in this dual role of Secretary/Treasurer, she will be relying on others to manage other tasks that she previously had involvement in (such as field maintenance/operations/overseeing independent contractor details and various matters of registration). Reminding everyone that the Community Outreach Coordinator is another role that she is eager to hand off, this is an important part of promotion and advocating for our soccer program – reassuring appropriate time and details will be shared with new Coordinator.

Kristi, Norma and Jak were all excused as the official ballots were completed, submitted and verified. Once counted/verified, Kristi, Norma and Jak were called back in to the meeting and results were announced. Each position received a unanimous vote of approval – noting the official acceptance of President, Vice President and Secretary (Interim) moving forward.

### **Field and Facilities:**

LSC is working with Cortes Landscape LLC to get fields 5,6 and 7 plugged, sanded rolled and fertilized. As of this time, this work is about halfway through completion. Plans to finish the second half next weekend. In conversations with the City of Longview and building a positive report with them again – they have offered to assist plugging fields 1-4 (with a plan to mark the sprinkler heads to avoid damaging with equipment) and will help with mole control (in accordance with City approved methods).

### **CYSA Update:**

Results of AGM voting on 11/1/23 as follows:

Treiste Madden -President

Tara Hargrave & Erin Brunell - Co-Vice Presidents

Jennifer Fiala -Treasurer

Lorna Stuart - Secretary

Update about new registration program called Demosphere. Meeting was held on 11/16 for initial presentation of the program. CYSA now has 2 platform options within this new program. It is an all-inclusive program (includes ref assigning and scheduling). CYSA is requesting all clubs to be in attendance to hear more about this program on Dec. 6<sup>th</sup> at 6pm at Kelso Starbucks. (The new meeting place for CYSA meetings.)

Kristi will reach out to the State and follow up on Roger Levesque's suggestion to meet. Meeting is to include Kristi (LSC President), Treiste (CYSA President), Roger (WSSA Executive Director) and Keli Bitow (WSSA Director of Operations).

### **Registrar Update:**

LSC recently purchased a registration program, Sports Connect, which was suggested by the State. This program uses platforms that is compliant with both State and CYSA requirements. This program comes with a website template. Jenn is working on the new website. LSC is excited about the many useful tools and resources it offers our registrars, club and members. More details to come.

### **Uniforms & Team Gear:**

Jenn reported that we need restock the following inventory:

- 25 sets of flags (this will last 2 or more seasons),
- wazzies
- soccer balls (all sizes)
- ice packs

Jak moved to authorize **Jenn to take advantage of upcoming Black Friday sales – research the best deals and order flags, wazzies and balls.** Dar seconded; motion passed.

It was suggested to hold off on the ice packs as we will try to get them donated.

### **Concessions:**

Kristi reported it was a slow season with poor sales and resulted in a lot of wasted food due to lack of proper communications regarding schedule changes. Her goal is to have concessions and restrooms open for every game at 7<sup>th</sup> Ave. which involves arriving early to prep hot food items, starting up the grill, and other necessary meal processing. Not knowing that games were cancelled until these tasks are underway and/or done results in having to throw out those food products as she cannot reheat or sell later. The fall season not only had games almost every night of the week (with many parents expressing their dissatisfaction with the inconsistent game schedules), but it also required almost daily trips to town for Kristi. (unexpected, cancelled games resulted in a waste of food, gas and volunteer time & efforts). She thanked DeaDea for doing her best to provide updates per the changes she was aware of, but DeaDea also had her share of challenges with schedule changes and ref assigning.

Moving forward - There needs to be better communication regarding schedule changes. This information needs to be shared with those who will be affected, which lead to a discussion as to how we can better streamline this process. It seems that this will need to be something that LSC addresses. Per Trieste, CYSA

refuses to manage any rescheduling issues and places this responsibility entirely on the coach requesting the change. **It was suggested that we offer our coaches a sort of "How To" list of instructions to follow when they have to reschedule.**

### **Incidents & Praise Reports:**

Nothing to report as we are between seasons. Jenn shared that she recently reached out to Seth McNally, current Coach Liaison. He stated that he is stepping down, and he will be sending in his resignation letter soon.

### **Fundraising/Community Outreach:**

Kristi reminded everyone that ideas for fundraisers are always welcomed. Jenn is looking into offering goals for sponsorships. If a business buys a goal, or a set of goals, their business name/logo will be on a small banner on each side of the goal as well as the sponsor's name painted on the goal post. Recognition would also be on the website.

### **Old Items:**

***Need to get golf cart mobile*** - Kristi received a quote for the 8 batteries needed to get cart running and Jak provided the quote to the Realtor (who donated the cart) per his request. He has not responded. Having the cart available for concessions to use for a coffee cart would not only boost concession sales, but would be another way we show that we are offering additional value-added benefits for our members.

**Jak will reach out to the Realtor one more time to see if he is interested in sponsoring the golf cart and updating signage. Kristi will reach out to Les Schwab to get quotes for tire repair and possible donation.**

***Restock swag inventory*** - Jak was approved to order sweatshirts and other items with club branding per recommendations of feedback received at concessions, but has not had time to order anything yet. It was discussed to hold off on ordering any new items at this time (see next discussion in "New Items").

### **New Items:**

***LSC Logo*** - The topic of swag transitioned into a new discussion about our club logo. We are changing up our club website and focusing on several improvements to our programs and facilities, so now would be a good time to update the LSC logo. It was suggested that we could give our members a chance to submit designs for a new logo through a "design a new logo" contest. **This LSC logo contest idea could be presented via text to coaches with the request to extended the contest details to players and adults. Jenn offered to send message to Coaches and encourage them to share the details with their players (also a good way to remind players to be ready for spring registration). Jak offered to post the same info on Facebook for coaches/parents/players.** Entries would need to be submitted by the end of the year and the Board would review/vote on a winner at our January meeting. Additional comments suggesting that the of winner could receive a garment of their choice with new logo and acknowledgement on Facebook.

***Referee Update*** - DeaDea reported that there will be a Certified Ref Appreciation Party to be held on Tuesday, November 28<sup>th</sup> at Papa Pete's Pizza. **Jak and DeaDea need to coordinate a time to finalize Micro-Ref fees and submit payment for fall games.**

LSC acknowledged the attendance of the CYSA Members via Zoom, thanking them for joining and offering any final Q&A or topics needed to be discussed before meeting wrapped up. There was nothing further.

There will be no December Board Meeting, next Meeting will be on January 8, 2024.

Meeting adjourned at 8.23 pm.